

## GRÉVIN UNVEILS MARIE-ANTOINETTE IN MAJESTY

**GRÉVIN UNVEILED THIS JUNE 25, QUEEN MARIE-ANTOINETTE, ABSOLUTE ICON AND INSPIRATION OF HAUTE COUTURE, WEARING A COURT DRESS BY JULIEN FOURNIÉ**



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ON JUNE 25, 2024, DURING THE FASHION WEEK, THE GRÉVIN MUSEUM PRESENTED, DURING AN EVENING ENTITLED "HAUTE COUTURE REVOLUTION", MARIE-ANTOINETTE, ABSOLUTE ICON OF HAUTE COUTURE, SOURCE OF INSPIRATION, SINCE **ROSE BERTIN**, FOR THE COUTURIERS AND FASHION DESIGNERS OF ALL TIME. INSPIRED BY HER AUDACITY AND UNIQUE STYLE, THE LAST QUEEN OF FRANCE HAS ALWAYS ATTRACTED ATTENTION WITH HER GLAMOR AND ELEGANCE, MAKING HER THE FIRST TRUE INFLUENCER!

THANKS TO THE TALENT OF FASHION DESIGNER **JULIEN FOURNIÉ**, GRÉVIN IS PROUD TO UNVEIL, IN THE PRESENCE OF THE PRINCE OF THE SMALL SCREEN **STÉPHANE BERN**, **QUEEN MARIE-ANTOINETTE**, DIGNIFIED, AS SHE MIGHT HAVE APPEARED AT THE COURT OF VERSAILLES. **JULIEN FOURNIÉ** AND GRÉVIN THUS CONFIRM ITS STATUS AS A FASHION ICON, BEYOND THE CENTURIES.

Queen Marie-Antoinette entered the Grévin museum in 1889 for the centenary of the French Revolution, in rather disastrous settings: the royal family at the Temple, in 1792 or at the Conciergerie in 1793, still represented today during his trial on October 14, 1793 ...

The wax character now sits, in her splendor and her auspicious hours, in the sumptuous Grévin Cupola, an original setting created in 1882, all of carved rosewood paneling, enhanced with gold, marble and Venetian mosaics, which welcomed *Sarah Bernhard*, *Countess Greyfulhe* and the designer *Paul Poiret*, and which has become, since 2014, Grévin Fashion where we also find *Gabrielle Chanel*, *Jean Paul Gaultier*, *Naomi Campbell*, *Coco Rocha*, *Cara Delevingne*...

Since 2023, Grévin has given carte blanche to the great French fashion designer **Julien Fournié** to dress and enhance the characters of *Audrey Fleurot*, *Penelope Cruz*, *Monica Bellucci*, *Angelina Jolie*...

**Julien Fournié** embodies the perfect alliance between tradition and innovation in the world of Haute Couture.

It is thanks to a heritage forged in the most prestigious Parisian houses that Julien Fournié stands out for his ability to push the limits of creativity by never deviating from the quality of the best craftsmen with whom he collaborates. constantly and the excellent know-how of the little hands he trains in his workshop.

Born in the cradle of Parisian Haute Couture, **Julien Fournié** quickly climbed to the heights of his discipline. In 2009, he launched his own fashion house, and subsequently received the Grand Prix de la Création from the City of Paris, a guest member of the official Haute Couture calendar since 2011, he became a permanent member of the very exclusive club of Maisons of Haute Couture in 2017...

Magician of cut and look, **Julien Fournié** likes to create characters to highlight the personality of his clients, drawing inspiration from the world around him, mixing artistic and cultural influences and technological to create pieces that transcend the boundaries of time and space.

FASHION AT THE GRÉVIN MUSEUM IS A CELEBRATION OF THIS GREAT ART AND INDIVIDUAL EXPRESSION THROUGH THE AGES. IT IS A VIBRANT TRIBUTE TO FASHION DESIGNERS, ICONS AND ALL THOSE WHO HAVE HELPED SHAPE THE GLITTERING WORLD OF FASHION, INVITING EACH VISITOR TO IMMERSE THEMSELVES IN A STORY OF PASSION, INNOVATION AND A MAGNETIC CHARM.

**PREPARE TO BE AMAZED!**

**FROM JUNE 28, VISITORS TO GRÉVIN WILL BE IMMERSSED IN A WORLD WHERE TIMELESS ELEGANCE MEETS CONTEMPORARY INNOVATION IN THE HEART OF A PLACE STEEPED IN HISTORY AND MAGIC. WILL BE EXCEPTIONALLY PRESENTED UNTIL SEPTEMBER 1, 6 MODELS FROM THE "LAST QUEEN" COLLECTION BY JULIEN FOURNIÉ HAUTE COUTURE, A TRIBUTE TO MARIE-ANTOINETTE AND THE CODES OF HER LEGEND, SO THAT AS MANY PEOPLE AS POSSIBLE HAVE ACCESS TO THE ENCHANTMENT OF HAUTE COUTURE IN COMPLETE FREEDOM.**

### LATEST NEWS FROM GRÉVIN

Since the beginning of 2023, Grévin has welcomed Denis Brogniart and Koh Lanta, Antoine Griezmann, Audrey Fleurot, Antoine Dupont and Frédéric Michalak, -M- (Matthieu Chedid) Dwayne Johnson, Luc Plamondon, Paw Patrol, Jane Goodall, Aurélien Giraud, Théo Curin and Pierre de Coubertin.

One Saturday per month, from 7:30 p.m. until 10:45 p.m. (next: July 6, August 3, September 7, etc.) discover the NIGHT AT THE MUSEUM, A Night at Grévin like no other, synonymous with surprises and the unexpected.

All information on [www.grevin-paris.com](http://www.grevin-paris.com) - Instagram: @grevin\_paris

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